

TRENTON JONES

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GENERAL QUESTIONNAIRE

Brand

- What is the name of your business/website?
- What domain name or names do you have?
- What makes you stand out from your competitors?
- What specifically do you plan to sell from the website?
- Will you be shipping, or will it be by pick-up only?
- How many products will you have listed?

Design

- Do you have a theme in mind?
 - If not, I have multiple premium WordPress themes I have purchased
 - Custom designs can be made as well
- Do you have a specific color scheme already picked out?
- Are there any websites out there already that you like the design of?
- What specifically about those websites do you like?
- Do you have a logo or would one need to be created?
- Will there be any other types of designs needed like banners, image content?
- Can you provide hi-res images for products and page images?

Other

- Who will be managing the website upkeep?
- Where is your website hosted?
- Do you have a deadline for this project?
- What are some keywords users would use when searching for your site?
- Do you have a budget you are trying to meet?

Feel free to skip any questions and if you have any questions, feel free to email me at info@trenton-jones.com.